Workshop E! & E\* Praha, 18.3.2014

### Software 602 Řešitel projektů EUREKA

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## Before the project starts

### **GENERAL CHECK LIST**

#### 1. Strategy

- a) Is the company ready for the international cooperation?
- b) Does the company know the international market?
- c) Knows the company priorities of European research (FP7)?

#### 2. Business experience

- a) Has the company defined the niche on the market?
- b) Has the company analyzed the expected development of the market?
- c) Knows company its competitors?

#### 3. Company profile & partnerships

- a) Experienced project management?
- b) R&D capabilities research team and financial resources?
- c) International partnership has the company contacts?



## Starting a new project





#### Long term Archiving of Electronic DOcuments in Cloud

#### Objective

The project is addressing security and validity of electronic documents from the prospective of long term archiving in cloud.

Special attention is given to safe and secure mobile access to the documents archived in a trusted electronic storage in cloud.

#### Partners:



Software602 (CZ) – coordinator – delivers XML technology



MG Soft (Montenegro) – delivers cloud technology



**Alpineon** (Slovenia) – delivers security/biometrics

**Sestek** (Turkey) – delivers security/voice recognition



#### 1.6 Budget and Duration

	Budget (Mio€)	Duration (Months)
Definition phase	.37	6
Implementation phase	1.11	18
Total	1.48	24

1.7 Start Date 01-Jan-2014 End Date 01-Jan-2016

#### 1.8 EUREKA country (member) contribution

Main member CZECH REPUBLIC Contribution ▼ 33 % 27 % SLOVENIA **■** Contribution Other members 30 % TURKEY □ Contribution Other members 10 <sup>%</sup> MONTENEGRO □ Contribution Other members

TOTAL

100.00 %



### Idea & Partnership

#### 1. Strategy

- a) The coordinator of the project (Software 602) has already 3 Eureka project behind.
- b) Results of the last EUREKA project have been awarded by the Innovation of the year 2009 diploma
- c) Coordinator and the project partners are participating in other European R&D projects

#### 2. Business experience

- a) Coordinator of the project has a strong position on the Czech market – leader in the XML technology
- b) "Cloud" is not just a buzzword but real new phenomena.
- c) **Security** is a must for new software applications

New E!8687 LAEDOC project is putting together demands of the market for new software applications with abilities of the project partners to develop and integrate the technology.



### Where the project idea came from?

Analyze of EU research and development (R&D) strategy

EC priorities for the digital economy and society 2013 - 2014

- 1. EU "cloud' strategic document
  - Unleashing the Potential of Cloud Computing in Europe (Communication of the EC to EU Parliament of 27.9.2012)
- 2. Processing and archiving "big data"
  - The Economic and social benefits of big data (speech of Neelie Kroes, Vice-President of the European Commission, May 23, 2013)
- 3. Security
  - Digital Agenda: European Commission supports research on Cyber security, EC MEMO of 26.11.2013

Above are three main R&D pillars of the project respecting the latest EC documents.



### Proven **partnership**!

#### Analyze of market and business experience of project partners

#### 1. Complementary experience

- Software 602 (CZ): XML technology for archiving (respecting latest norms of the European Telecommunications Standards Institute)
- MG Soft (ME) cloud technology
- Alpineon (SI) & Sestek (TR): security-biometric & voice authentication

#### 2. Proven partnership

4 partners working together in the E!5000 Eldoro EUREKA project, which finished 31.12.2013

#### 3. Geographical coverage

The project partners coming from "marginal" parts of Europe, i.e. EUREKA is the ideal programme for business and S&T driven SMEs from such regions, which have almost no chance to join the consortia of the European R&D framework programme



## **EUREKA** advantages

### Why EUREKA?

- Business driven R&D projects
- **Simplicity** (in comparison with other programmes)
- Market oriented
- International dimension

### **Benefits for participants (SMEs):**

- International experiences -> higher staff skills
- > Financial support speeds up the development
- Quicker results = lower risk + higher competitiveness

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### Děkuji za pozornost

