



Department of Science and Research
Czech Technical University in Prague
research.cvut.cz/seminars

SciComm* Workshop

Build Your Academic Brand on LinkedIn

Use LinkedIn strategically as a professional tool in academia and science communication.

You will learn how to:

- build a strong profile for networking
- communicate your expertise clearly
- share your work without feeling overly self-promotional
- pick up practical tips for immediate use

The workshop will be held in English. No previous experience with LinkedIn is required.

MAY 20th 2026
1:30 – 3:30 P.M.

Lecturer:

Karolína Pštroš
Science Communication Coordinator at CTU

Meeting room Vítkov

Rectorate of CTU | Betlémský palác
Husova 5, Praha 1

Registration:

